



WICKET
GAMING



Presentation

Ambassadors

Our Three Ambassadors



AB de Villiers

Social Media Reach +45 M



Hardik Pandya

Social Media Reach +39 M



Jasprit Bumrah

Social Media Reach +23 M

100+ Millions Cricket fans in reach

AB de Villiers

AB de Villiers “Mr 360”

is one of the best batsmen in modern history

Fact about: AB de Villiers

- South African cricketer batsmen
- AB de Villiers has been named as the ICC ODI Player of the Year three times during his 15-year international career
- “Mr 360” holds the records for the fastest 50 (16 balls), 100 (31 balls) and 150 (64 balls) of all time in One Day Internationals by any batsmen
- 45+ million followers in social medias

AB DE VILLIERS



ONE OF THE TOP BATSMEN IN THE WORLD



THE LEGENDARY "MR 360"

Hardik Pandya

Fact about: Hardik Pandya

- Indian cricketer, allrounder
- Captain of the Ahmedabad IPL cricket team
- 39+ million followers in social medias



Jasprit Bumrah

Jasprit Bumrah

He is considered as one of the best bowlers of his generation in all formats

Fact about: Jasprit Bumrah

- Indian cricketer, bowler
- Vice Captain in India national cricket team
- 23+ million followers in social medias

JASPRIT BUMRAH



CRICKET MANAGER

- Since its founding, the company has worked to develop its first title, **Cricket Manager**, a sports manager game in cricket for mobile devices.
- The game is about creating and owning your own cricket club as well as competing against other players around the world.
- The game is positioned in an unexploited part of the gaming industry. Very few competitors in the cricket manager genre.





Start up Launch Phase

Media Marketing

Game Launch - Test countries

Social Media Posts

Influencer Marketing

Community Building

Performance Marketing

Scaling Phase

Launch Phase

Scaling Paid User Acquisition

Scaling Influencer Marketing

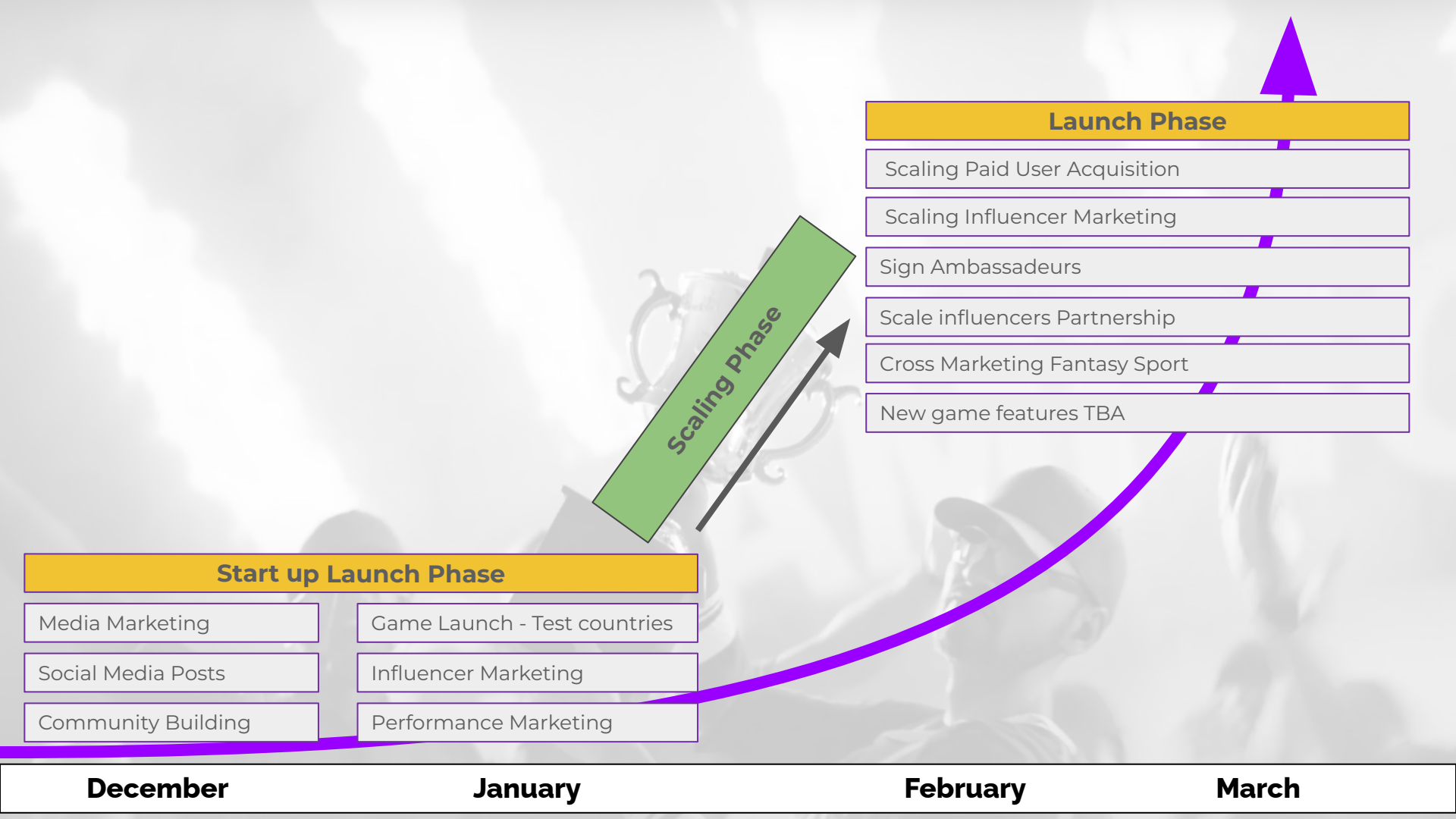
Sign Ambassadors

Scale influencers Partnership

Cross Marketing Fantasy Sport

New game features TBA



December **January** **February** **March**



Short Market Summary

OUR AUDIENCE

18-55
Target Age

95%  5% 
Gender



GET IT ON
Google Play



Available on the
App Store



Launch Countries

OUR MAIN MARKETS



Tier 1



Tier 2



Tier 3

Total Global market

2,5 Billion Cricket Fans





Our goal in 2022

10+
MILLION
DOWNLOADS

THANKS!

