

# WICKET GAMING

ACQUIRES Fantasy Sport Platform

# DFS KING

## Fantasy Sport

DFS King is a fully-fledged fantasy sports platform where participants can compete in contests with various numbers of games and payout structures.

The entry-fees are collected into a cash pool and a configurable rake from the pool is allocated the house.

The participants are able to follow the action live once the game has started. Game results are shown on the interface's left side and players gaining and losing points from different actions are shown in the "Live Game Tracker" function.

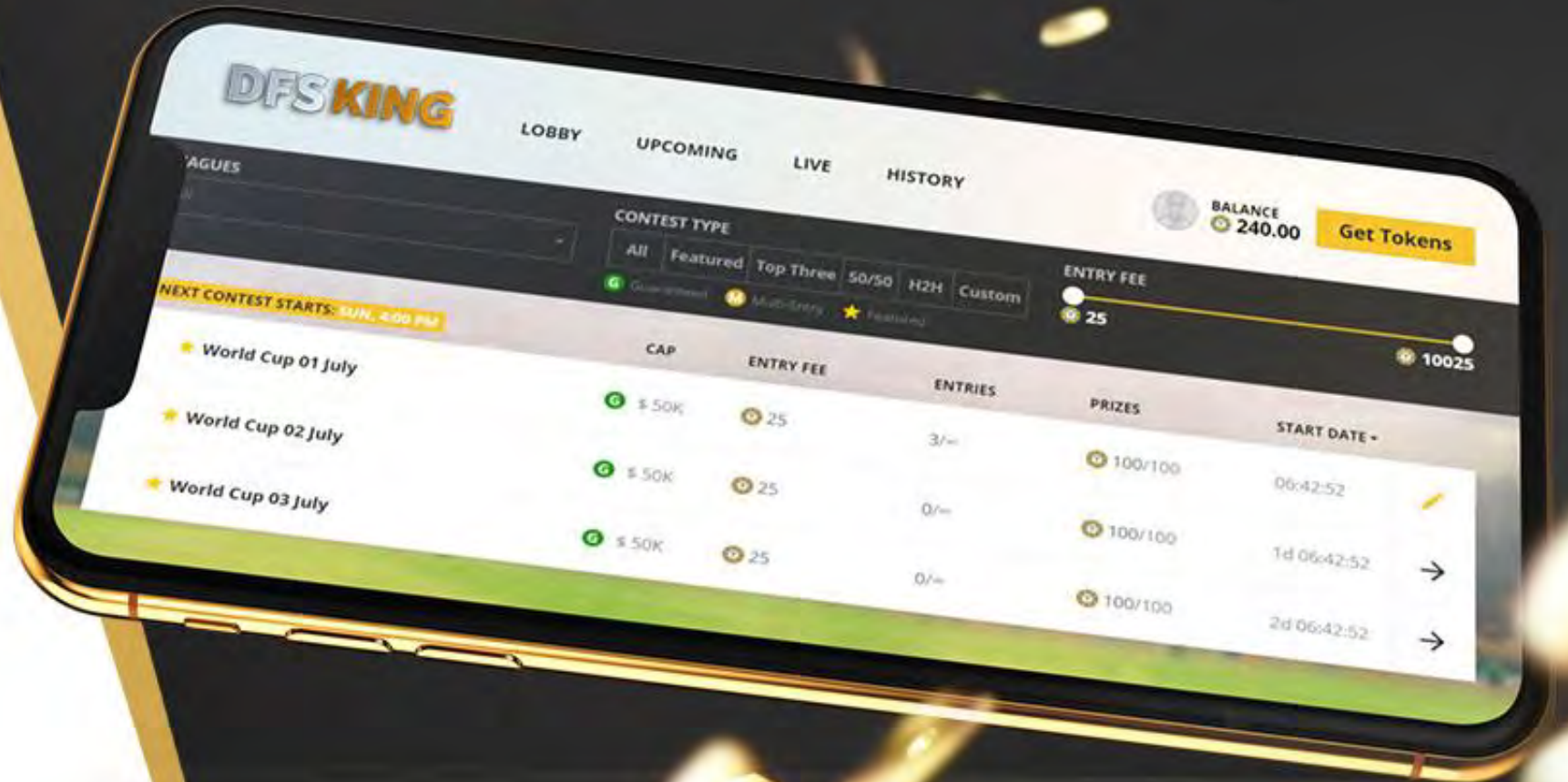
When the game is finished, the prize sums are paid out accordingly to the winners on the leaderboard.

# Wicket Gaming Acquires Fantasy Sport Platform

- The iGaming platform is scalable for Fantasy Sport Games
- Football is implemented and cricket is the next sport to be added
- Payment solution with real money will be added
- Platform is developed by developers that has more than 20 years experience from the iGaming industry

# PLAY, BET, WIN

PLANNED  
LAUNCH  
**Q1 2022**



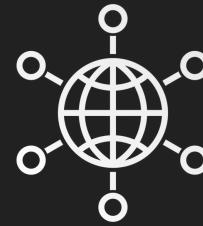
# BUSINESS MODEL



**B2C**

**Business to Customer**

Wicket Gamings own Fantasy Sport business, where a part of the total stakes goes to the house.



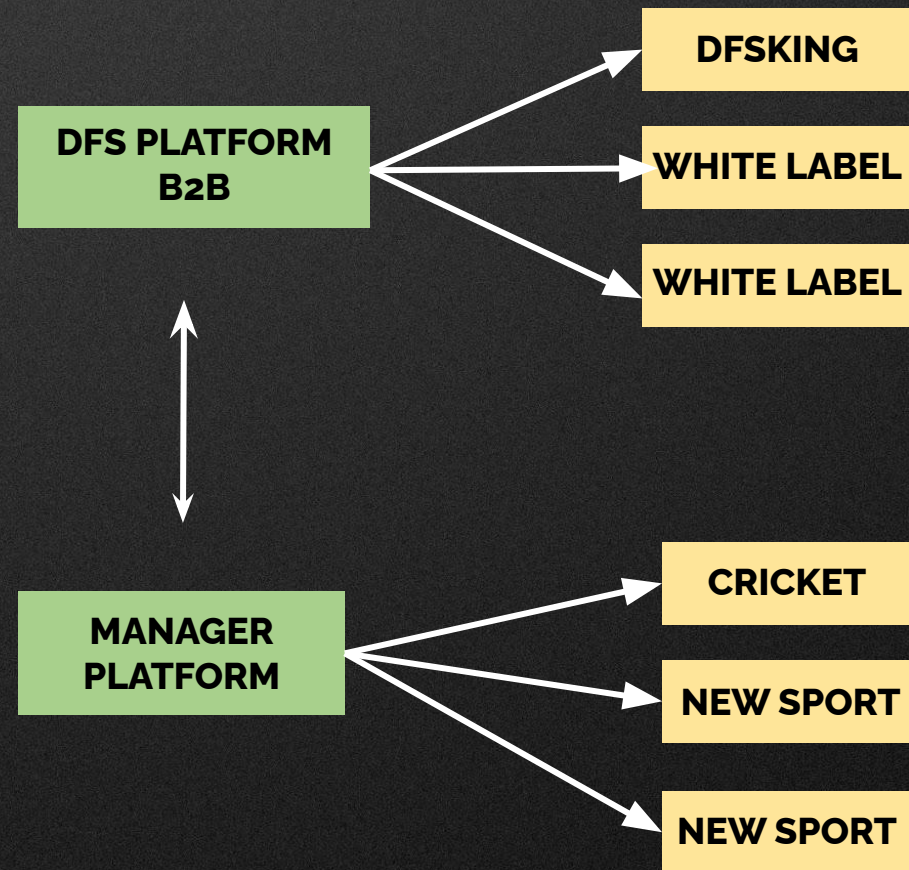
**B2B**

**Business to Business**

Wicket Gaming hosts a DFS platform containing technology and content with games and services as a white label to other iGaming companies.

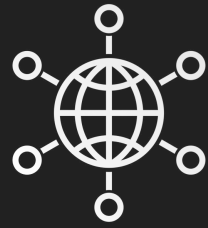
# Scalable and flexible Platforms

Scalable platform to unlimited manager games and DFS sites



**ENABLES STRONG CROSS MARKETING**

# FAST GROWING Fantasy Sport Gaming Market



**22 bn**

Market valuation  
2021

The Global market for fantasy sport gaming are valued 22 bn dollar 2021 expect to be valued 47 bn dollar 2027



**13,9%**

Growth per year

The Global market for fantasy sport gaming expect to grow 13.9 % per year between 2021 - 2027



**100+**

Million users

India has more than 100+ million Daily Fantasy sport users

# BIG POTENTIAL AND UPSIDE IN FANTASY SPORT



**20**

**Billion USD**

+1,5 Millions monthly  
paying users



**DREAM11**

**4**

**Billion USD**

+100 Millions  
registered users



**4**

**Billion USD**

+6 Millions  
registered users



**SCOUT**  
gaming group

**56**

**Million USD**

B2B FANTASY SPORTS  
& BETTING PROVIDER



# SHORT SUMMARY

## Market potential

- Mobile phone use, mobile gaming and the fantasy sport gaming are growing in key cricket markets, 60 million new mobile users per year.
- Fantasy Sport platforms in india has more than **100 million users**, and the market in india is estimated to **USD 47 billion in 2027**
- One fifth of the world's population lives in India, Pakistan and Bangladesh, where cricket has almost gained the status of religion
- Cricket - the world's second largest sport, about 2.5 billion fans

## Proven concept

- Fantasy Sport games are a popular game genre with a loyal user base
- Fantasy Sport is very popular in India with big players such as Dream 11 that have **100+ million registered users**
- Fantasy sport platforms such as **Dream 11** generate hundreds thousands of dollars in revenue every day

## Vision

- Use our Fantasy Sport platform to scale both internally and by white labelling externally
- Create one of the world's most popular Fantasy Sport game

## Short goals

- Launch DFS King and start cross marketing with Cricket Manager
- Adding 2-3 sports on the platform.
- Sign partnerships with Sports ambassadors, such as cricketers.

**THANKS!**



**WICKET  
GAMING**